

MAKES TEACHING  
AND LEARNING EASIER



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## ***CANVAS HIGHER EDUCATION TRAINING MENU***

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### ***Canvas Learning.***

Canvas by Instructure is the LMS that gets used. Canvas connects instructors, tools, ideas, and students, and then stays out of the way. With all the built-in features you need and the integrations you want, Canvas makes teaching and learning easier, enabling you to take education to a higher level.

### ***Get Trained.***

Instructure offers a variety of training options and mediums to help your administrators and faculty feel confident using Canvas. Training may be purchased “a la carte” or in packages that can fit any budget.

- ***On-site Visits***
  - ***Online Courses***
  - ***Canvas Webinars***
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## On-site Visits

### Canvas Onsite Training

Can be held at Instructure's Salt Lake City office or on-site at any location. Institutions choose from a variety of hands-on workshop and presentation topics to create a personalized training agenda. A typical day includes six hours of training.

- *Duration: One day*
  - *Option 1: \$3,000 plus travel expenses*
  - *Option 2: \$5,000 inclusive of all costs*
- *Duration: Two days*
  - *Option 1: \$5,000 plus travel expenses*
  - *Option 2: \$7,000 inclusive of all costs*
- *Duration: Three Days*
  - *Option 1: \$7,000 plus travel expenses*
  - *Option 2: \$9,000 inclusive of all costs*
- *4+ Days: Consult with your Sales representative or Customer Success Manager.*

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## Online Courses

### 1. Intro to Canvas | Self Paced

Participants are introduced to Canvas fundamentals in a self-paced, independent, online course. They will learn how to navigate the Canvas interface, customize courses, create a syllabus, upload files, create assignments and quizzes, use assessment tools, and more.

- *15-20 hours required to complete*
- *Cost Intervals:*
  - *1-20 people: \$50 per seat*
  - *21-50 people: \$40 per seat*
  - *51+ people: \$30 per seat*

### 2. Intro to Canvas | Facilitated

Participants are introduced to Canvas fundamentals in a collaborative, instructor-lead, online course. They will learn how to navigate the Canvas interface, customize courses, create a syllabus, upload files, create assignments and quizzes, use assessment tools, and more.

- *15-20 hours required to complete*
- *Cost Intervals:*
  - *1-20 people: \$150 per seat*
  - *21-50 people: \$140 per seat*
  - *51+ people: \$130 per seat*

## Canvas Webinars

### 200. Canvas LMS Admin Training..... Cost: \$800

*This training instructs LMS Admins how to configure the administrative settings in Canvas. Participants learn how to manage users, sub-accounts (domains), courses, and enrollments, as well as how to organize courses, manage users and permissions, and create shared content that can be used by instructors.*

- *Duration: 2 hours*

### 201. Canvas Support Training..... Cost: \$400

*This training teaches local support personnel how to troubleshoot problems and support end users. Participants will learn how to utilize Canvas documentation, interact with the user community, and effectively use the help ticketing system.*

- *Duration: 1 hour*

### 203. Canvas Fundamentals for Faculty..... Cost: \$800

*This training is delivered in 3 parts*

- *Part 1 & Part 2 – Provides faculty with an overview of basic Canvas functionality. This will take place in two 90-minute sessions. Institutions are provided with a 90-day subscription for 20 users to attend Fundamentals Trainings as often as time will permit. Users will self-register for sessions using a URL provided by your Customer Success Manager*
- *Part 3 – Is a 1 - hour custom follow up session scheduled towards the end of Part 1, that allows each customer to receive training and ask question specific to their institution.*

*\*It is strongly recommended that you complete each part in sequence*

- *Total Duration of Part 1 & 2 is a Minimum of 4 hours*

### 205. Canvas Instructional Design..... Cost: \$300

*This training provides instructors with course development strategies based on application of well-established instructional design principles. Discussion will center on how Canvas course elements such as modules, assignments, discussions, and quizzes are used to accomplish the outcomes of good course design.*

- *Duration: 1 hour*

### 230. Leveraging the Canvas Commons..... Cost: \$300

*Canvas Commons is a learning object repository that allows Canvas users to quickly and easily share courses and course content with others. This training provides an overview of its many features, along with strategies of how to best utilize this powerful tool.*

- *Duration: 1 hour*

### 231. Canvas Collaboration & Group Work..... Cost: \$300

*This training introduces instructors to collaboration features in Canvas, including discussions, group assignments, the Collaborations tool, and web conferencing. Participants will discuss how these tools can be used to enhance their class activities.*

- *Duration: 1 hour*

### 232. Canvas Assessment and Grading..... Cost: \$300

*This training introduces instructors to features they can use to provide assessments, feedback, and grades to students. Participants learn how to use Outcomes, Rubrics, SpeedGrader™, and the Gradebook.*

- *Duration: 1 hour*

### 233. Canvas Outcomes and Rubrics..... Cost: \$300

*This training reviews best practices of utilizing outcomes and rubrics in Canvas assignments, discussions and quizzes, along with specific applications of these features in assignments, quizzes, and discussions.*

- *Duration: 1 hour*

#### 240. Strategies for Training-the-Trainer ..... Cost: \$300

*Introduces participants to effective practices and strategies for training others on using Canvas. Participants compare and discuss the needs of their institution, and explore which training initiatives might work best for them. They also learn about the training materials and opportunities provided by Instructure and the greater Canvas community.*

- *Duration: 1 hour*

#### 250. Canvas Course Facilitator Training ..... Cost: \$300

*This training prepares instructors who will facilitate pre-designed courses in Canvas. Participants will learn how to adjust account settings, navigate the Canvas interface, grade student work, manage the course roster, access Canvas support, and communicate with their students.*

- *Duration: 1 hour*

#### 270. Canvas Mobile Apps ..... Cost: \$300

*This training is designed to help instructors better understand the many ways the Canvas mobile apps suite can improve the classroom experience for both students and instructors. During this webinar you will learn the features and functionality of the Canvas app, how to improve assessment workflow using the SpeedGrader™ and Magic Marker apps, and increasing engagement by using Polls.*

- *Duration: 1 hour*

#### 290. Canvas Open Q&A Session ..... Cost: \$600

*Designed for instructors, designers, and technologists who use Canvas to have an opportunity to ask questions about the user interface and specific use cases. Topics covered may include, but are not limited to, peer review, student groups, grades and reporting, assessments, analytics, LTI tools, and admin functionality. Live session time can be used for an open question and answer session or the presenter will come prepared with a short agenda of specific topics based on questions submitted previously. Time is built in for the presenter to follow up on any questions not answered in the live session*

- *Duration: 1 hour live session, 1 hour follow up*

#### 299. Custom Training ..... Cost: \$450/hour

*If you need training on a topic not covered by any of the standard menu options, you can request and design your own webinar experience. Consult with a Canvas trainer on your unique needs and build the agenda for your custom training together.*

## Volume Pricing Packages

### 2.1. Getting Started Package ..... Cost: \$6,300

*Is this your first time using an LMS? Having a hard time knowing how to get started? This package will help you get off the ground with Canvas and ensure a successful adoption for administrators, instructors, and students.*

*Includes the following:*

- 1\* Day of Custom Onsite Training (travel included in package price)
  - \*Add \$2,000 for each additional onsite training day
- “Canvas Instructional Design” webinar (205)
- “Canvas Course Facilitator” webinar (250)
- “Canvas Assessment & Grading” webinar (232)
- 2 “Canvas Open Q&A Session” webinars (290)
- 2 hours of additional webinar training of your choice

### 2.2. Train Your Trainers Package ..... Cost: \$6,200

*This package is designed to help your staff become the ultimate Canvas experts.*

*Includes the following:*

- 1 Certified Canvas Expert course credit
- 10 seats in the 3-week facilitated Online Course “Intro to Canvas for Instructors”
- 2 “Strategies for Training-the-Trainer” webinars (240)
- “Canvas Open Q&A” webinar (290)
- 1 hour of additional webinar training of your choice

### 2.3. Higher Ed Panda Package ..... Cost: \$12,000

*Cover all your training needs from start to finish to make your institution completely Canvas awesome.*

*Includes the following:*

- 2\* days of custom Onsite Training (travel included in package price)
  - \*Add \$2,000 for each additional onsite training day
- 20 seats in the 3-week facilitated Online Course “Intro to Canvas for Instructors”
- 1 Canvas Certified Expert course credit
- 2 “Strategies for Training-the-Trainer” webinars (240)
- 2 “Canvas Instructional Design” webinars (205)
- 2 “Canvas Course Facilitator” webinars (250)
- “Canvas Assessment & Grading” webinar (232)
- “Canvas Collaborations & Group Work” webinar (231)
- “Canvas Outcomes & Rubrics” webinar (233)
- “Leveraging the Canvas Commons” webinar (230)
- 2 “Canvas Open Q&A Session” webinars (290)

### Custom Package

*Can't find what you need from any of our packages? Build your own custom package using the list of training items from this menu. Talk with your Canvas Sales Representative or your*



canvas  
BY INSTRUCTURE

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*Customer Success Manager to find out more about the advantages of creating your own custom package.*

**Credit Toward Future Training**

*For clients who are unsure which courses or training packages they may need, Instructure provides the option to purchase credit toward future training. This means clients can add training costs to their initial Canvas order form and identify training needs later. Training credit can then be redeemed for up to one year after purchase. Volume pricing options apply.*