

SCFF-metric Funded Projects

Fall 2020 Progress report (due December 18, 2020)

Your Name *

Abigail Garcia Patton

Project Title *

Increase AB 540 number through intensive outreach and counseling

1) Please estimate how far along your project is toward goal, i.e. % of completion. *

Our goal is an increase of 50 AB 540 students for AY 20-21. We have increased from 384 AB 540 students at the start of Fall 20 to 396 by the end of the Fall 20 semester. 12/50 new AB 540 applicants for Fall 20 is 24% progress. However, it is important to note that these are reported AB 540 numbers for Fall 20, and this does not yet include students who have already been approved for Sp 21.

2) What results are you seeing up to and through the fall 2020 term? *

For AY 19-20, we helped increase the number of AB 540 students from 504 to 590 as a result of targeted outreach and inreach. Unfortunately, due to the pandemic, we have seen overall enrollment drop significantly for Fall 20. As a result AB 540 numbers have dropped to 384 at the start of Fall 20.

So, for Fall 20 we have focused on inreach to current students, while also outreaching to new prospective students for Sp 21. We had over 695 student contacts from Dream Center staff during Fall 20, which is a significant increase from 470 in Spring 20. We were able to directly target 200 students who needed to submit AB 540, CADAA or Residency Reclassification through emails and follow up phone calls. While our increase in AB 540 students from 384 at the start of Fall 20 to 396 at the end of Fall 20 is modest, it means we were able to retain and grow our enrollment over the course of the Fa 20 term. We were also able to help many new students enroll and complete AB 540 for the Sp 21 semester, which will be reflected in next semester's AB 540 counts. Many students commented about how much they appreciated someone reaching out to them directly to let them know about our services and what they might be eligible for. Many students didn't know what AB 540 and/or CADAA were or how to apply, and were extremely helpful for assistance with the process.

We are also mindful that we have a very high touch approach. Many of our students had complex cases that required multiple follow-ups and contacts with our outreach specialist and counselors. Counselors often had to assist students with tracking down high school and adult school transcripts, which are often difficult to get while campuses are closed.

2a. Please provide any data on outcomes based on your funded efforts to date. *

695 total Dream Center student contacts for Fall 20
Dream Center outreach specialist total contacts - 400
Dream Center counselors total contacts - 244
Dream Center email (cc-dreamcenter) new student support - 51
Emails to all DC students enrolled for Fa 20 - 451
Emails to new applicants for Fall 20/Sp 21 - 175
Emails to potential AB 540/residency reclassification - 76
Emails to students with AB 540, need to do CADAA - 124 email, follow-up phone call
Emails and follow-up phone call, and counseling appointment as needed to potential AB 540 for Fall 20 - 31
Total AB 540 numbers 384 (Sum/Fall 20) at start of Fa 20 term, 396 by end of Fa 20 term - gain of 12 students
New student info sessions for FA 20 students - 120 students reached
New prospective student info sessions - 98 students reached

3) What results do you expect to see by the end of spring 2021 term? *

Our goal is a total of 50 new AB 540 students for AY 20-21 (434)
Our goal for Spring 21 is to focus on outreach to high schools and adult schools. We have 2 outreach sessions scheduled per month, and will conduct additional sessions for local feeder schools.

4) What has been your biggest achievement so far? *

We have successfully moved all of our Dream Center online and have increased our total number of student contacts from 470 in Sp 20 to 695 in Fall 20. We have focused on inreach for Fall 20, and using targeted data from A&R and Financial Aid, have reached out to 200 AB 540 and CADAA potential students to assist them with the application process. We emailed students with key information about eligibility for AB 540 and CADAA, followed up with a phone call, and a counseling appointment if needed to assist with the application and submission process. We also helped 94 undocumented students apply for Emergency Grants for Sum/Fall 20 and helped 58 students borrow laptops/hotspots for Fa 20.

For Sp 21 we will focus on outreach to high schools and adult schools, and we have set up virtual outreach/new student info sessions for the Spring semester (2 per month).

5) What lessons have been learned? What do we need to know organizationally? *

(if addressing the pandemic, please be specific on how you are getting past pandemic barriers).

We have found our most effective means of inreach/outreach during the pandemic has been to use targeted data to email students and follow-up with a phone call/counseling appointment as needed.
We have found that allowing students to submit AB 540 and residency reclass online via email and not requiring official transcripts for AB 540 during the pandemic has been really helpful in getting them approved and processed more quickly.
We have had challenges with tracking individual students from recruitment through the application and enrollment process due to privacy issues. We cannot place attribute code in Banner, as many other special programs do, to track our students. We are able to track total numbers of Dream Center students enrolled, AB 540 and CADAA students.

6) Is anything getting in the way of your expected results? *

(if addressing the pandemic, please be specific on how you are getting past pandemic barriers).

The largest challenge has been an overall drop in Dream Center enrollment for Fall 20, which is reflective of the overall campus drop in enrollment. Due to the economic situation with the pandemic, many students have chosen to work this semester instead of attend school. We are working to try and help as many students as possible enroll for Spring, Summer, and Fall 21 instead. We are helping eligible students apply for AB 540 and CADAA to help make college more affordable.

Another institutional challenge has been the long processing time for residency reclassification petitions (currently 18 weeks), which has led to delays or loss of enrollment. A&R currently lacks dedicated staffing to process these petitions, which is leading to the delays. This issue could be addressed by hiring a dedicated full-time Dream Center Coordinator/A&R residency specialist.

7) When do you expect to conclude your SCFF-metric project? *

Please choose one:

By December 30, 2020

By June 30, 2021

By December 30, 2021

By June 30, 2022

Other: _____

8) The following questions are regarding your project budget and expenses.

Please answer in terms of dollars.

8a. Please state your total funded award. *

\$177,435

8b. What was your project allocation for Year 1 (i.e., start of project – 6/30/20)? *

\$57,785

8c. What were your total expenses for Year 1 (ending 6/30/20)? *

0

8d. What was your project allocation for Year 2 (i.e., 7/1/20 – 6/30/21)? *

\$59,145

8e. What is the total expense amount through 12/30/20? *

\$22,108.30

8f. If you have planned expenses for 1/1/21 – 6/30/21, please provide the estimated amount. *

\$37,073

9) No response needed, but we'd like you to know in advance of your next progress reports (March 2021 and June 2021), please be prepared to share...

- a. The SCFF metrics you will be able to report on by end of spring 2021.
- b. What data you will use to show impact.

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