



AGENDA

District Enrollment Management Committee (DEMC)

Zoom: <https://us06web.zoom.us/j/85132975057>

(info in calendar invitation)

Friday, May 3, 2024

10:30 A.M. – 12:00 P.M.

“The DEMC shall develop a common understanding of the issues, methods, and data in order to set appropriate WSCH/FTEF targets for the colleges as well as goals and targets used in the Counseling disciplines.” Article 26, FA Contract

Voting (12)

Tom deWit – Faculty, CC
 Jeff Drouin – Faculty, CC
 Michael Lai – Faculty, CC
 Ashley Young – Faculty, LPC
 Heike Gecox – Faculty, LPC
 Rafael Valle – Faculty, LPC
 Jamal Cooks – Admin, CC
 Sadie Ashraf – Admin, CC
 Dyrrell Foster – Admin, LPC
 Joel Gagnon – Admin, LPC
 Theresa Fleischer Rowland – Admin, DO
 Jonah Nicholas – Admin, DO

Non-Voting/Resource Members

Safiyah Forbes – VPI, CC
 Nan Ho – VPI, LPC
 Daniela Ballif – Dir Bus Svc, DO
 David Reed – Dir Ed Supp Sys, DO
 Mona Abdoun – Faculty, CC
 Rajeev Chopra – Faculty, LPC
 Thomas Dowrie – Classified, CC
 David Rodriguez – Classified, LPC
 Liem Huynh – Classified, DO
 Theresa Pedrosa – Assoc. Student, CC
 tba – Assoc. Student, LPC

Recorder

Estella Sanchez, ESSS Exec Assistant
 Documentation can be found at the following
<http://www.clpccd.org/education/DistrictEMC.php>

DEMC Basic Principles

- Academic and Counseling Discipline Quality
- Productivity Achievement
- Data Input
- Productive Economic Effect
- Effect on Students

Article 26, Enrollment Management in the FA Contract

1. **Welcome, Agenda Review** - [15 mins] Theresa Fleischer Rowland
 - Prioritized Metrics for Action: FTES, SEP, FinAid, Dual Enrollment
 - District-wide Goals:
 - 8% growth year over year Credit FTES, Special Admit, CDCP Noncredit
 - 15% AB540, CC Promise Grant, Pell Recipients
 - Strategies: Technology integration, CRM Recruit and Advise, Dashboards, DegreeWorks analysis with single instance, DualEnroll.com, improved student experience
 - Risk: frozen revenue and \$14.6M gap
2. **College Enrollment Updates** – [15 mins]
 - a. Chabot College – Jeff Drouin and Safiyah Forbes
 - b. Las Positas College – Heike Gecox and Nan Ho
3. **Follow-up Q/A with April Strategy Session Speakers** – [20 mins]
 Agustin Cervantes, Sergio Saenz, Traci Peterson, Kevin Harral, Philomena Franco
4. **Student Services Dashboard** – [10 mins] David Reed and Joel Gagnon
5. **Allocations Worksheet Report Out** – [20 mins] Workgroup
6. **Closing Thoughts and Future Meeting Topics** – [10 min] Jeff
 - Summer Meeting discussion
 - April 19, 2024, meeting materials are posted on the DEMC webpage

Census for Fall 2024 full-term classes: September 3

Meeting Dates for 2024-25

First Friday/Month from 10:30 to Noon

2024 Fall Meeting Dates

September 6
 October 4
 November 1
 December 6

2025 Spring Meeting Dates

February 7
 March 7
 April 4
 May 2