

Chabot-Las Positas Community College District

Office of Educational Services & Student Success

Meeting Notes

District Enrollment Management Committee (DEMC)

Friday, April 19, 2024

10:30 A.M. - 12:00 P.M.

In-Person Meeting – District Office, Board Room

DEMC Membership

VOTING

		Present
Tom deWit (F)	CC	<input checked="" type="checkbox"/>
Jeff Drouin (F)	CC	<input checked="" type="checkbox"/>
Michael Lai (F)	CC	<input type="checkbox"/>
Heike Gecox (F)	LPC	<input checked="" type="checkbox"/>
Ashley Young (F)	LPC	<input type="checkbox"/>
Rafael Valle (F)	LPC	<input checked="" type="checkbox"/>
Jamal Cooks (A)	CC	<input type="checkbox"/>
Sadie Ashraf (A)	CC	<input type="checkbox"/>
Dyrell Foster (A)	LPC	<input checked="" type="checkbox"/>
Joel Gagnon (A)	LPC	<input checked="" type="checkbox"/>
Theresa Fleischer Rowland (A)	DIST	<input checked="" type="checkbox"/>
Jonah Nicholas (A)	DIST	<input type="checkbox"/>

NON-VOTING

		Present
Safiyah Forbes (A)	CC	<input checked="" type="checkbox"/>
Nan Ho (A)	LPC	<input checked="" type="checkbox"/>
Daniela Ballif (A)	DIST	<input checked="" type="checkbox"/>
David Reed (A)	DIST	<input checked="" type="checkbox"/>
Mona Abdoun (F)	CC	<input checked="" type="checkbox"/>
Rajeev Chopra (F)	LPC	<input type="checkbox"/>
Thomas Dowrie (C)	CC	<input checked="" type="checkbox"/>
David Rodriguez (LPC)	LPC	<input checked="" type="checkbox"/>
Liem Huynh (C)	DIST	<input checked="" type="checkbox"/>
Theresa Pedrosa (S)	CC	<input type="checkbox"/>
Tba (S)	LPC	<input type="checkbox"/>

Additional Meeting Attendees: Agustin Cervantes, Cynthia Gordon da Cruz, Philomena Franco, Ron Gerhard, Kevin Harral, Paulette Lino, Bobby Nakamoto, Abigail Patton, Traci Peterson, Dionicia Ramos, Sergio Saenz, Rajinder Samra, Estella Sanchez, Dale Wagoner, Tamica Ward, Jeanne Wilson, Chasity Whiteside, Kristen Whittaker

Agenda

1. Welcome, Review Critical Metrics and 3-year Goals, Agenda Review
2. Allocations Worksheet Work Group Update
3. Strategic Sessions
 - a. 2022-2023 Financial Aid Summary Report and Total Computational Revenue and Revenue Sources
 - b. Dual Enrollment Presentation
 - c. Financial Aid Presentation
4. Closing Thoughts and Future Meeting Topics

Agenda 1. Welcome, Review Critical Metrics and 3-year Goals, Agenda Review - Theresa Fleischer Rowland Time allotted | 10 mins |

Discussion

Theresa welcomed all attendees and provided an overview of the meeting agenda, including critical metrics and three-year (multi-year) FTES goals.

Conclusion

The meeting moved to Agenda Item 2.

Action items

No Action.

Agenda 2. Allocations Worksheet Work Group Update – Jeff Drouin
Time allotted | 10 mins |

Discussion

Jeff Drouin provided an update on the Allocations Worksheet Workgroup and mentioned the names of its members. The workgroup consists of the following individuals: Ashley Young, a faculty member at Las Positas College; Tom DeWit, a faculty member at Chabot College; Heike Gecox, a counselor at Las Positas College; Bobby Nakamoto, the Dean of Social Sciences at Chabot College, and Jeff Drouin himself. The Allocations Worksheet Workgroup is scheduled to report out at the May 3rd meeting.

Conclusion

The meeting moved to Agenda Item 3.

Action items

No Action.

Agenda 3. Strategic Sessions Time allotted | 50 mins |

a. Holistic Enrollment Management and Student-Centered Funding Formula

Ron Gerhard presented a review of the Student-Centered Funding Formula. He discussed the First Principal Total Computational Revenue and Revenue Sources during the presentation.

Refer to [2023-2024 First Principal Total Computational Revenue and Revenue Sources](#).

Additionally, Ron reported on Holistic Enrollment Management and how enrollment is no longer the primary driver of funding, it's financial aid, counseling, admissions and records, and student services, which are critically important. Refer to [2022-2023 CCCCCO Datamart Financial Aid Summary Annual Report](#).

Conclusion

Ron mentioned that the new paradigm in Holistic Enrollment management requires that we be more intentional and focused on the waypoints of the student journey by developing and monitoring data that informs us about how we're doing and how students are successfully navigating the journey. The question is what we can do using the data. How do we identify how we solve our students' problems?

b. Dual Enrollment Presentation

Agustin Cervantes, Executive Director of Bay Area K-16 Collaborative, Traci Perterson, Educational Partnerships Project Manager at Las Positas College, and Sergio Saenz, Educational Programs Project Manager at Chabot College presented on dual enrollment at Chabot College and Las Positas College. Refer to [Dual Enrollment Presentation](#). Their presentation provided information on:

- Dual enrollment is a program that allows high school students to enroll in community college courses while in high school.
- The difference between CCAP Dual Enrollment, Individual Dual Enrollment, and Adult Dual Enrollment.
- Dual Enrollment offers numerous benefits to students, such as higher rates of completing a college degree, higher rates of college enrollment, and higher rates of high school graduation. Additionally, it reduces the overall cost of college, allows students to earn and accumulate college credits early, and helps them learn how to navigate college systems. Overall, Dual Enrollment is an excellent opportunity for students to get a head start on their college education and set themselves up for success.
- Dual Enrollment application process.
- The percentage of students who are enrolled in both high school and college courses, from Fall 2022 to Fall 2023, has increased by 20%.
- Future projections for Dual Enrollment include focusing on Pathways for students, Partnering with LEAs, increasing individual Dual/Concurrent Enrollment, and CCAP with local high schools.
- How the Bay Area K-16 Collaborative contributes to the District needs around Dual Enrollment.
- What is the Bay Area K-16 Collaborative? Bay Area K-16 Collaborative is a network of public K-16 education institutions aimed at improving student equity and achievement and developing occupational pathways in high-skill careers.
- Dual Enrollment's objectives aim to create equal opportunities for underrepresented students through outreach, advising, and counselor partnerships while providing high schools with a technical platform and workflow.
- How Student-Centered Funding Formula funding will support and serve students.
- How the Bay Area K-16 Funding from the State can be used to expand Dual Enrollment, which would help to promote Transfer Equity and Holistic Enrollment Management. Achieving both can be done through the creation of district-wide infrastructure and processes, supported by proven technology platform. The approach can ensure a structured return on investment and sustainability.

Conclusion

The Committee had a brief discussion.

c. Financial Aid Presentation

Kevin Harral, Director of Financial Aid at Las Positas College and Philomena Franco, Director of Financial Aid at Chabot College, presented on financial aid and SCFF. Refer to [Financial Aid Presentation](#). Their presentation provided information on:

- SCFF funding and its components beyond FTES

- There are three ways to apply for financial aid: the California College Promise Grant (CCPG) short form, the Free Application for Federal Student Aid (FAFSA), and the California Dream Act Application (CADAA).
- The percentage drop in the number of students who received CCPG (California College Promise Grant) and Pell Grant from filing a FAFSA (Free Application for Federal Student Aid) between the academic years 2017-18 and 2022-23. The CCPG saw a decline of 30.47%, while the Pell Grant witnessed a drop of 21.73% during this period.
- In the academic year 2023-24, the number of students receiving CCPG increased by 18.38% compared to the previous year (22-23). Additionally, the number of students receiving the Pell Grant in 2023-24 after filing a FAFSA increased by 14.72% compared to the previous year

Conclusion

Both colleges are currently working to emphasize the short-form CCPG. These efforts include following up with students to encourage them to apply for CCPG, providing assistance with applications for FAFSA/CADAA, conducting outreach events, and offering financial aid workshops. The meeting then proceeded to Agenda Item 4.

Action items

No Action.

Agenda **4. Closing Thoughts and Future Meeting Topics – Jeff Drouin**
Time allotted | **10 mins** |

Discussion

Jeff shared with the committee the topics that will be covered in future meetings. These topics include:

- Additional Strategy Sessions to meet critical SCFF metrics: Noncredit, CRM Advise.
- A calculator to measure the impact of SCFF at the district, college, division, discipline, and program level.
- Allocations Worksheet Work Group

Conclusion

Jeff concluded the meeting.

Action items

Set a meeting agenda for the May 3 DEMC meeting.