



# AGENDA

## District Enrollment Management Committee (DEMC)

Zoom: <https://zoom.us/j/98255222537>

(call in info in calendar invitation)

**Friday, October 7, 2022**

**10:30 A.M. – 12:00 P.M.**

*“The DEMC shall develop a common understanding of the issues, methods, and data in order to set appropriate WSCH/FTEF targets for the colleges.” Article 26, FA Contract*

### Voting

Tom deWit – Faculty, CC  
Jeff Drouin – Faculty, CC  
Sarah Thompson – Faculty, LPC  
Tom Orf – Faculty, LPC  
Susan Sperling – Admin, CC  
Dyrell Foster – Admin, LPC  
Theresa Fleischer Rowland – Admin, DO  
Jonah Nicholas – Admin, DO

### Non-Voting/Resource Members

Jamal Cooks – VPI, CC  
Kristina Whalen – VPI, LPC  
Daniela Ballif – Dir Bus Svc, DO  
Miguel Colon – Faculty, CC  
Rajeev Chopra – Faculty, LPC  
Thomas Dowrie – Classified, CC  
David Rodriguez – Classified, LPC  
Liem Huynh – Classified, DO  
Theresa Pedrosa – Assoc. Student, CC  
– Assoc. Student, LPC

### Recorder

Estella Sanchez, ESSS Exec Assistant

Documentation can be found at the following  
<http://www.clpccd.org/education/DistrictEMC.php>

### DEMC Basic Principles

- Academic Quality
- Productivity Achievement
- Data Input
- Productive Economic Effect
- Effect on Students

*Article 26, Enrollment Management in the FA Contract*

1. **Welcome** [5 mins] – Theresa Fleischer Rowland
2. **Notes Approval – September 16, 2022** [5 mins] – Estella Sanchez
3. **College Enrollment Updates** – [15 mins with discussion], including:
  - a. Chabot College – Jeff Drouin and Jamal Cooks
  - b. Las Positas College – Tom Orf and Kristina Whalen
  - c. CEMCs Share Thinking on Targets for 2023-24 that Close the Gap on Our FTES Actuals
  - d. CEMCs Bring Forward Suggestions on How, as a District, We Could Step Through Multi-Year Planning
4. **DEMC’s Deliverable** – Theresa Fleischer Rowland
  - a. Review [10 mins]
    - Actuals and Targets
    - Factors in the DEMC FTES to FTEF Worksheet
      - Productivity
      - Program Offsets
    - Multi Year Planning
  - b. Discussion [40 mins]
5. **Assess Readiness for Target Recommendation to Chancellor** [10 mins] – Theresa Fleischer Rowland
6. **Summary/Future Meeting Topics** [5 mins] – Theresa Fleischer Rowland
  - a. Exchange on Active Enrollment Strategies and Tactics
  - b. Updates to FA Article 26
  - c. Resource Handout
    - CCRC’s Unpacking Enrollment and Completions with Equity in Mind Guide (handout)
  - d. Other

### First Friday/Month from 10:30 to Noon

#### 2022 Meeting Dates

- October 28, 2022 (Special Meeting, if needed)
- November 4, 2022
- December 2, 2022

#### 2023 Meeting Dates

- February 3, 2023
- March 3, 2023
- April 14, 2023 (2<sup>nd</sup> Friday due to Spring Break on 1<sup>st</sup> Friday)
- May 5, 2023