



AGENDA

District Enrollment Management Committee (DEMC)

Zoom: <https://cccconfer.zoom.us/j/95839272823>

(call in info in calendar invitation)

Thursday, August 13, 2020

11:30 A.M. – 1:00 P.M.

“The DEMC shall develop a common understanding of the issues, methods, and data in order to set appropriate WSCH/FTEF targets for the colleges.” Article 26, FA Contract

Voting

Tom deWit – Faculty, CC
Jeff Drouin – Faculty, CC
Sarah Thompson – Faculty, LPC
Tom Orf – Faculty, LPC
Susan Sperling – Admin, CC
Dyrell Foster – Admin, LPC
Theresa Fleischer Rowland – Admin, DO
Doug Roberts – Admin, DO

Non-Voting/Resource Members

Stacy Thompson – VPI, CC
Kristina Whalen – VPI, LPC
Barbara Yesnosky – Dir Bus Svc, DO
Miguel Colon – Faculty, CC
Rajeev Chopra – Faculty, LPC
Angela Castellanos – Classified, CC
Heidi Ulrech – Classified, LPC
Eric Stricklen – Classified, DO
TBN – Assoc. Student, CC
TBN – Assoc. Student, LPC

Recorder

Estella Sanchez, ESSS Exec Assistant

Documentation can be found at the following
<http://www.clpccd.org/education/DistrictEMC.php>

DEMC Basic Principles

- Academic Quality
- Productivity Achievement
- Data Input
- Productive Economic Effect
- Effect on Students

Article 26, Enrollment Management in the FA Contract

1. **Welcome and Introductions** [5 minutes] – Theresa Fleischer Rowland
2. **Approve Notes from June 18, 2020 DEMC Meeting** [5 minutes] – Estella Sanchez
3. **Enrollment Updates** [25 minutes with discussion]
 - a. DEMC Dashboard – Theresa
 - b. Chabot College – Jeff Drouin and Stacy Thompson
 - c. Las Positas College – Tom Orf and Kristina Whalen
4. **Pockets of Strong Enrollment Discussion – What’s working?** [20 min]
5. **Enrollment Targets – Discussion of FTES targets during Hold Harmless** [25 mins]
6. **Generate and Summarize Items for DEMC during 2020-2021** [10 mins] – Jeff

2020-21 Meeting Dates (standing time 10:30-noon)

- August 13, 2020 (Convocation)
- September 4, 2020
- October 2, 2020
- November 6, 2020
- December 4, 2020
- February 5, 2021
- March 5, 2021
- April 2, 2021
- May 7, 2021

DEMC is a committee created out of the Faculty Association-CLPCCD Contract. As such, it is not a part of districtwide governance. The charge of this committee is to establish annual productivity and FTES targets to recommend to the Chancellor. This annual action item of the committee is posted online when it becomes finalized. In addition, the targets approved by the Chancellor are reported to the IPBM-PBC, and become the basis