



AGENDA

District Enrollment Management Committee (DEMC)

Zoom: <https://us06web.zoom.us/j/85373842444>

(info in calendar invitation)

Friday, March 1, 2024

10:30 A.M. – 12:00 P.M.

“The DEMC shall develop a common understanding of the issues, methods, and data in order to set appropriate WSCH/FTEF targets for the colleges as well as goals and targets used in the Counseling disciplines.” Article 26, FA Contract

Voting (12)

Tom deWit – Faculty, CC
 Jeff Drouin – Faculty, CC
 Michael Lai – Faculty, CC
 Ashley Young – Faculty, LPC
 Heike Gecox – Faculty, LPC
 Rafael Valle – Faculty, LPC
 Jamal Cooks – Admin, CC
 Sadie Ashraf – Admin, CC
 Dyrell Foster – Admin, LPC
 Joel Gagnon – Admin, LPC
 Theresa Fleischer Rowland – Admin, DO
 Jonah Nicholas – Admin, DO

Non-Voting/Resource Members

Safiyah Forbes – VPI, CC
 Nan Ho – VPI, LPC
 Daniela Ballif – Dir Bus Svc, DO
 David Reed – Dir Ed Supp Sys, DO
 Mona Abdoun – Faculty, CC
 Rajeev Chopra – Faculty, LPC
 Thomas Dowrie – Classified, CC
 David Rodriguez – Classified, LPC
 Liem Huynh – Classified, DO
 Theresa Pedrosa – Assoc. Student, CC
 tba – Assoc. Student, LPC

Recorder

Estella Sanchez, ESSS Exec Assistant
 Documentation can be found at the following
<http://www.clpccd.org/education/DistrictEMC.php>

DEMC Basic Principles

- Academic and Counseling Discipline Quality
- Productivity Achievement
- Data Input
- Productive Economic Effect
- Effect on Students

Article 26, Enrollment Management in the FA Contract

1. **Welcome & Agenda Review** - [5 mins] – Theresa Fleischer Rowland
2. **Notes Approval** – February 2, 2024 [5 mins] – Estella Sanchez
3. **College Enrollment Updates** – [10 mins]
 - a. Chabot College – Jeff Drouin and Safiyah Forbes
 - b. Las Positas College – Heike Gecox and Nan Ho
4. **Review the Multi-Year FTES Goals, Predictive Analytics in Argos** – [20 mins] Jeff
5. **Ad Astra demo and refresh discussion with Q/A** – [35 min] David Reed – Next Step: discuss in CEMCs
6. **Closing Thoughts and Future Meeting Topics** – [15 min] Jeff
 - Allocations Worksheet Work Group Update
 - Calculator to measure SCFF impact at district, college, division, discipline, and program level
 - Critical metrics to look at, keep informed: e.g. Dual Enrollment, Financial Aid, Noncredit related to enrollment growth and student success

Census for Spring 2024 full-term classes: February 5, 2024

Meeting Dates for 2024

First Friday/Month from 10:30 to Noon

2024 Spring Meeting Dates

April 12, 2024 (2nd Friday due to Spring Break on 1st Friday)
 May 3, 2024

2024 Fall Meeting Dates

September 6, 2024
 October 4, 2024
 November 1, 2024
 December 6, 2024

DEMC is a committee named in the Faculty Association Collective Bargaining Agreement-CLPCCD Contract. As such, it is not a part of districtwide governance. The charge of this committee is to establish annual productivity and FTES targets to recommend to the Chancellor. This annual action item of the committee is posted online when it becomes finalized. In addition, the targets approved by the Chancellor are reported to the IPBM-PBC, and become the basis for funding allocations and the Annual Budget. -CLPCCD website