



# Chabot-Las Positas Community College District

Educational Master Plans and District-Wide Strategic Plan

Board of Trustees Update – November 18, 2014



# Presentation Overview

- I. Planning Process Update
- II. Work Completed to Date
- III. Charrette Highlights
- IV. Work Remaining



The background of the slide is a photograph of a modern, multi-story building with a grid-like facade of windows and panels. The entire image is overlaid with a semi-transparent teal color. The text is white and positioned in the upper left quadrant of the slide.

# **I. The Colleges' Educational Master Plans and District-Wide Strategic Plan**

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# The Rationale for Planning . . .

- Respond to the dynamic and ever-changing educational marketplace and update our current plans
- Increase campus and community engagement and ownership of the plans
- Prepare for ACCJC/WASC Accreditation



# Products of the Planning Process

- Chabot College Educational Master Plan
- Las Positas College Educational Master Plan

Then . . .

- District-Wide Strategic Plan in support of the Colleges' Educational Master Plans



# Educational Master Plan

- Identifies **educational needs** of the communities we serve
- Articulates an overall **vision** for advancing **student achievement**
- Defines overarching goals and strategies for **guiding development** of college **programs**

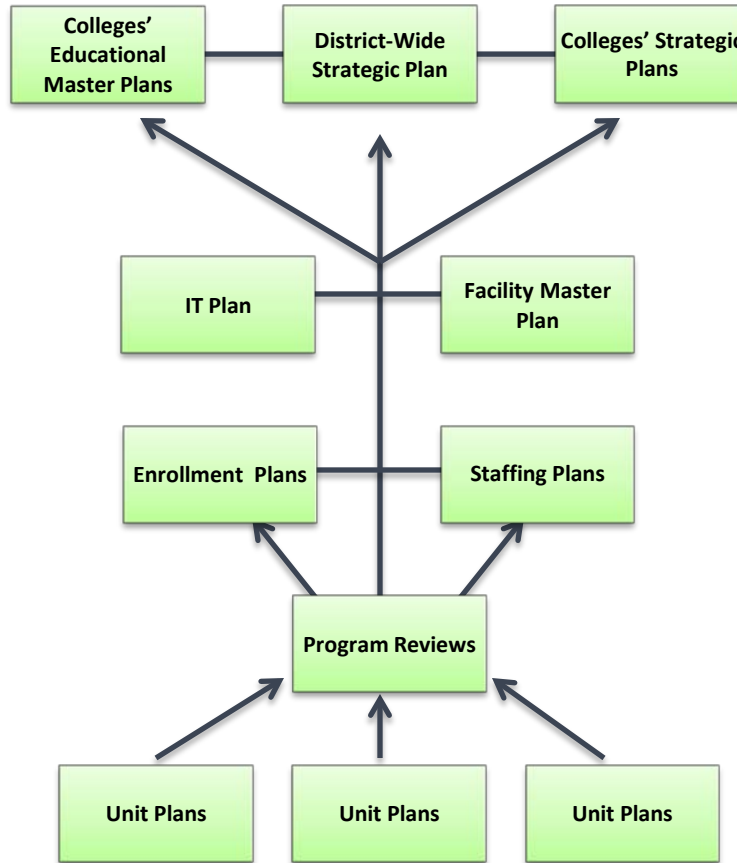


# Strategic Plan

- Defines the District's **vision** and **mission**
- Develops an **organizational strategy** to support the individual Colleges' Educational Master plans
- Tracks the agreed upon **measurable outcomes** to monitor and report on student achievement



# CLPCCD Family of Plans





# Planning Process Guidance Committee

## Committee Charge:

Provide guidance on the planning process to ensure active engagement of all College constituencies

## Committee Members

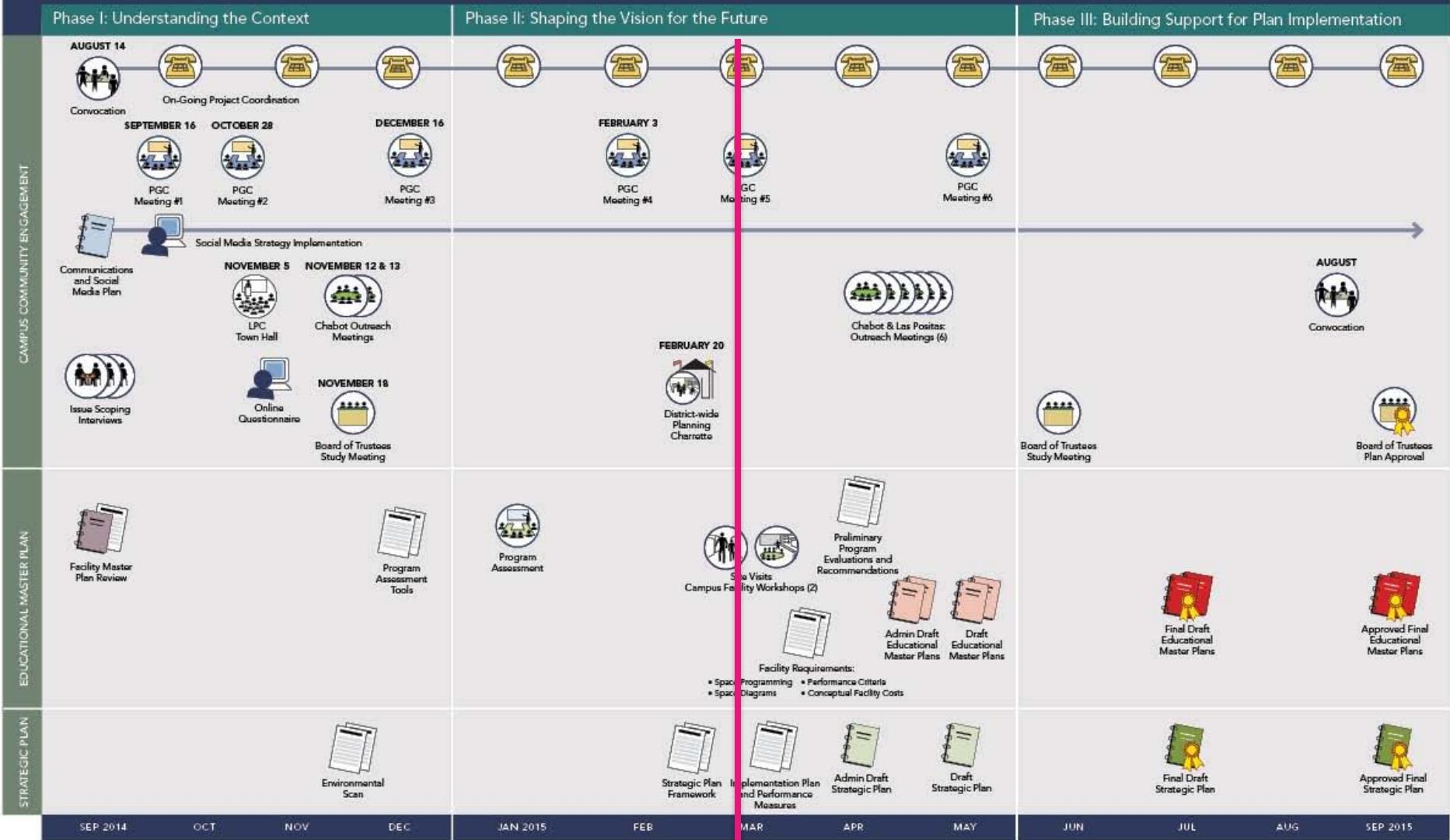
- Chancellor **Jannett Jackson**
- Vice Chancellor **Celia Esposito-Noy**
- President, Chabot College, **Susan Sperling**
- President, Las Positas College, **Barry Russell**
- Academic Senate President, Chabot College, **Kathy Kelley**
- Academic Senate President, Las Positas College, **Tom Orf**
- Institutional Researcher, Chabot College, **Carolyn Arnold**
- Institutional Researcher, Las Positas College, **Rajinder Samra**



## II. Planning Process Update

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# college's educational master plans and district-wide strategic plan



## Phase I: Understanding the Context

### Campus Community Engagement

- Planning Process Guidance Committee Meetings
- Communications/Social Media Strategy
- Outreach Activities and Workshops
- Board of Trustees Meeting

### Educational Master Plan

- Facility Master Plan Review
- Site Visits
- Program Assessment Tools and Training

### Strategic Plan

- Environmental Scan



## Phase II: Shaping the Vision for the Future

### Campus Community Engagement

- Planning Process Guidance Committee Meetings
- Social Media
- Outreach Meetings
- District-wide Planning Charrette

### Educational Master Plan

- Program Assessment and Preliminary Program Recommendations
- Facility Requirements
- Draft Education Master Plan

### Strategic Plan

- Strategic Plan Framework
- Implementation Plan
- Draft Strategic Plan



## Phase III: Building Support for Plan Implementation

### Campus Community Engagement

- Planning Process Guidance Committee Meetings
- Board of Trustees Meeting
- Board of Trustees Plan Approval

### Educational Master Plan

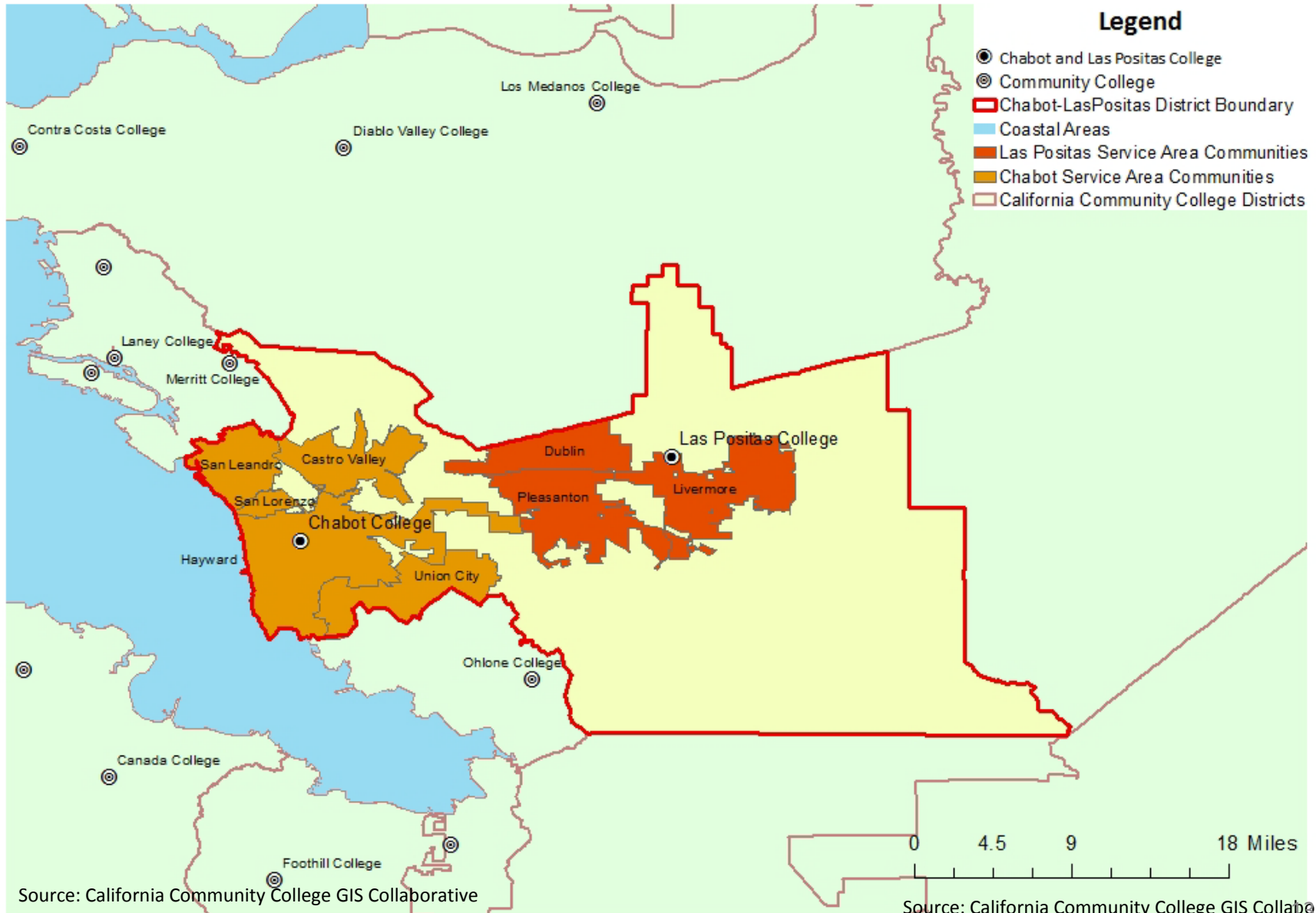
- Final Draft and Approved Final Master Plan

### Strategic Plan

- Final Draft and Approved Final Strategic Plan



# CLPCC District Service Area





# IV. Charrette Highlights

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# Participants

- 125 +/- participants
- Staff
- Faculty
- Students
- Board
- Government
- Industry





# Topics

**1:** Serving the needs of **growing and diverse** student populations now and in the future

**2:** Addressing the needs of students **under-prepared** for college-level Math and English

**3a:** Serve the **local economy** and increase student job placement opportunities through industry partnerships (Chabot Group)

**3b:** Serve the **local economy** and increase student job placement opportunities through industry partnerships (Las Positas Group)

**4:** Finding ways to expand the range and scope of **student services**





# Topics

**5:** Strengthening **professional development opportunities** for faculty, classified staff and administrators

**6:** Expanding sources of **discretionary revenue**

**7:** Increasing the use of **technology** to improve program delivery, college-wide systems and processes, etc.

**8:** Increasing **public relations, communications and marketing efforts** - looking for new ways to "tell our story" and celebrate our successes

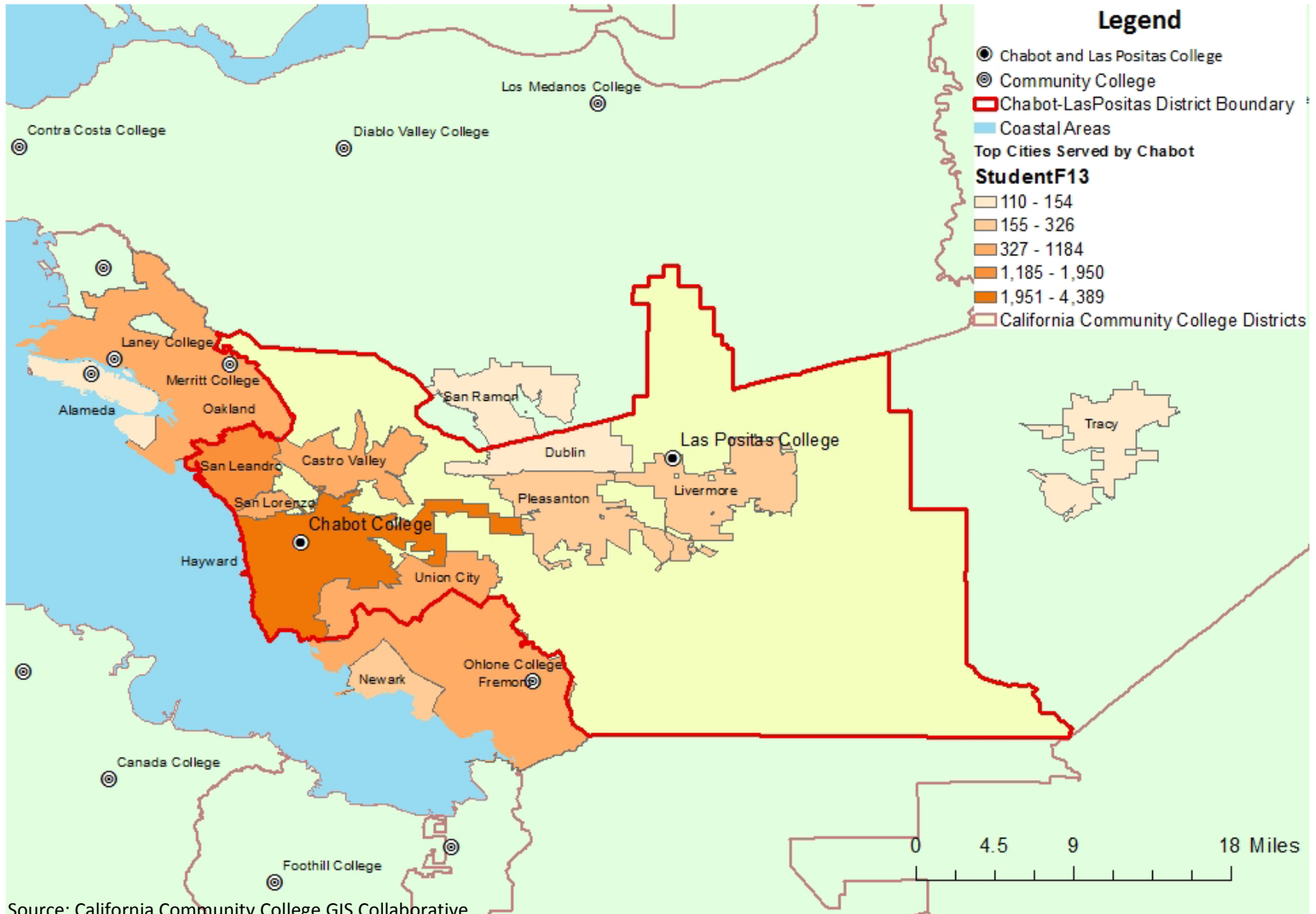
**9:** Setting **performance measures** that emphasize student success and the achievement of the CLPCCD mission and vision

# 1. Growing and Diverse Population

- Diversify educational offerings and delivery methods
- Increase access to programs
- Focus on employability
- Bring families onto campus to teach them about the college experience
- Continue/improve student support services

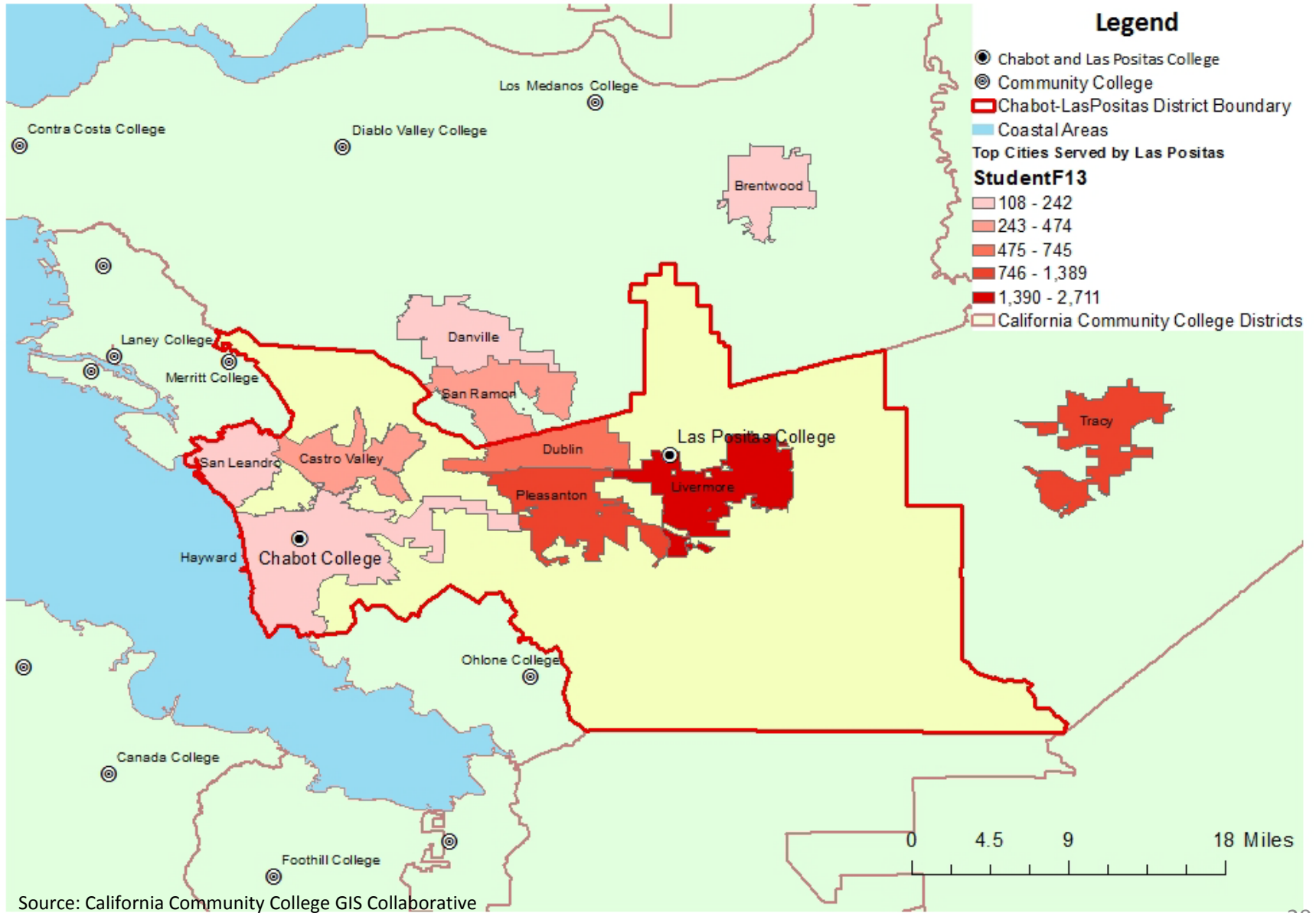


# Chabot: Top Cities Served



Source: California Community College GIS Collaborative

# Las Positas: Top Cities Served



## 2: Under-Prepared Students

- Is this the biggest issue the district faces?
- Balance basic skills integration with efficiency of material delivery
- Streamline degree/certificate attainment
- Partner with K-8 & Highschools



# 3a: Serve the local economy and local students (Chabot Group)

- Who is the client? Students or industry?
- Address preparedness and student services needs
- Partner with local jurisdictions and employers
- Develop a curriculum steering committee



## 3b: Serve the local economy and students (Las Positas Group)

- Less focus on preparedness
- Provide soft skill training
- Align with industry partners
- Allow faculty/staff time for outreach
- Develop a marketing program



# 4: Student Services

- Support and expand existing successful programs
- Provide technological solutions to expand reach, efficiency
- Address staffing and expertise issues
- Involve faculty in supporting student services
- Provide wrap-around services for needy students





# 5: Professional Development

- Money
- Time
- Space
- Basic skills instruction



# 6: Discretionary Revenue

- Establish an institutional advancement program
- Partner with industry/ local jurisdictions
- Explore voter-approved funding
- Develop programs that bring money in
- Get grant money



# 7: Technology and Facilities

## Technology

- Efficiency
- Automation
- Responsiveness
- Optimize IT support/staffing
- WiFi

## Facilities

- Funding/decision making transparency
- Gathering spaces across campuses
- Building maintenance
- Balance flexible/tailored space for each program



# 8: Public Relations

- Share successes
- Engage students
- Develop a brand



# 9: Performance Metrics

- Mine existing and historical data on success and failures
- Build a tracking and evaluation system
- Act on findings



# EC<sup>2</sup> : How can the District Help?

- Accountability
- Clarity
- Streamline processes
- Build relationships, demonstrate value



# EC<sup>2</sup> : General Reactions

- Good leaping off point
- Strategic Plan basis
- Agreement on focal areas
- Refine and make more specific



# Next Steps . . .

- Continue program and facility assessments
- Draft Educational Master Plans and Strategic Plan
- Community Outreach and Engagement Meetings





# college's educational master plans and district-wide strategic plan

## Phase I: Understanding the Context

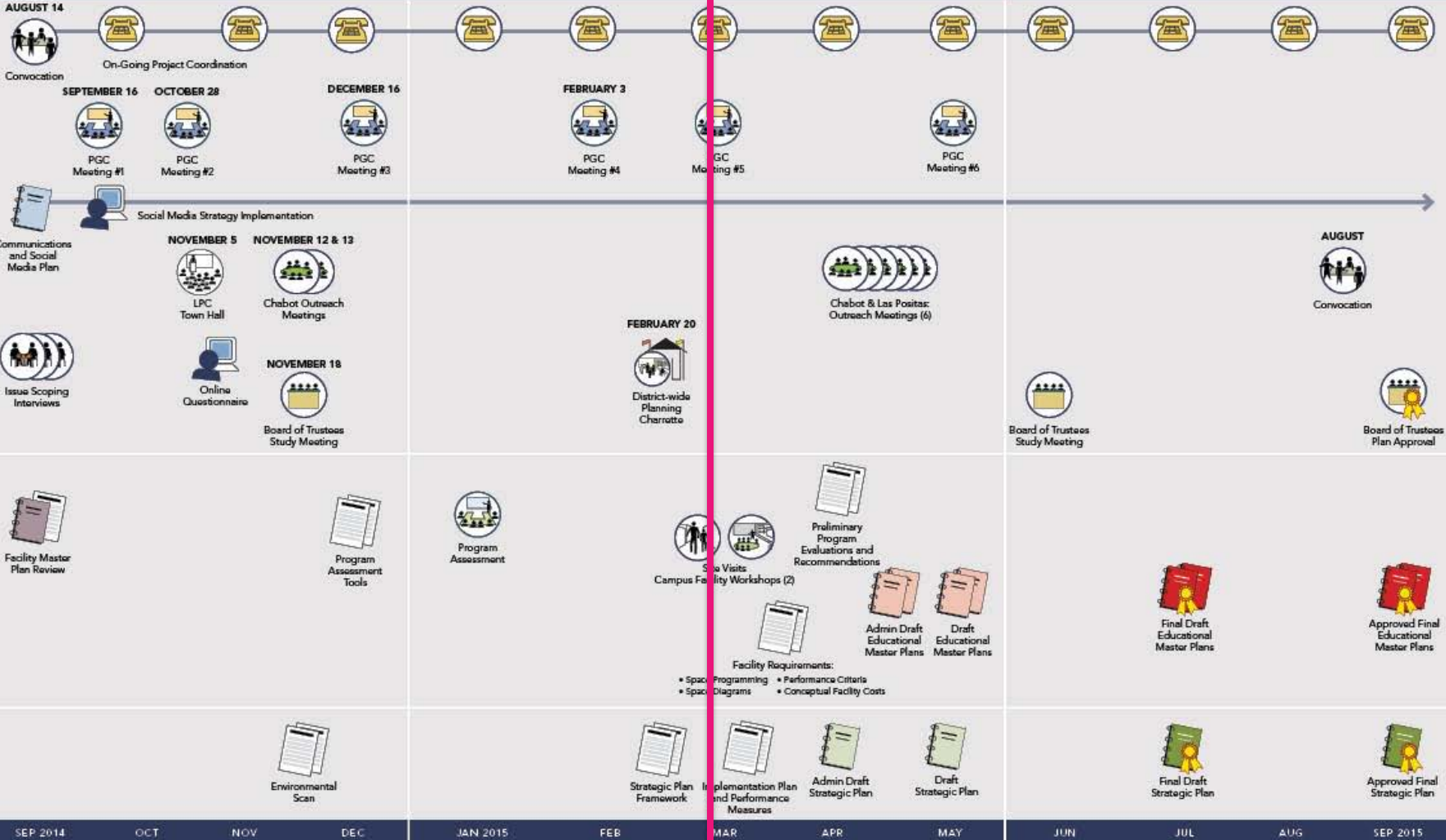
## Phase II: Shaping the Vision for the Future

## Phase III: Building Support for Plan Implementation

CAMPUS COMMUNITY ENGAGEMENT

EDUCATIONAL MASTER PLAN

STRATEGIC PLAN



# V. Questions and Discussion

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