

**CHABOT-LAS POSITAS
COMMUNITY COLLEGE DISTRICT
BOARD OF TRUSTEES
REGULAR MEETING**

**MINUTES
June 5, 2007**

PLACE

Chabot-Las Positas Community College District, Chabot College, 25555 Hesperian Boulevard, Hayward, California 94545.

CALL TO ORDER

The regular meeting was called to order at 5:35 p.m. Recording Secretary Beverly Bailey called the roll. Mr. Gelles, Dr. Lewis and Mr. Vecchiarelli were absent at the time of roll.

The Board immediately adjourned to a Closed Session, which ended at 6:30 p.m.

The Board readjourned in Open Session at 6:39 p.m. and adjourned at 7:37 p.m. Recording Secretary Beverly Bailey called the roll. Mr. Gelles, Dr. Lewis and Mr. Vecchiarelli were absent at the time of roll.

President Cedillo reported that Mr. Gelles and Mr. Vecchiarelli were excused from tonight's meeting due to illness. He also noted that Dr. Lewis was away on vacation.

ATTENDANCE

Members Present:	Dr. Arnulfo Cedillo Mrs. Isobel F. Dvorsky Dr. Hal G. Gin Dr. Barbara F. Mertes
Members Absent:	Mr. Donald L. "Dobie" Gelles (excused) Dr. Alison Lewis Mr. Carlo Vecchiarelli (excused)
Managers Present:	Dr. Susan A. Cota, Chancellor Dr. Robert Carlson, President, Chabot College Mrs. Jennifer Aries Dr. MaryAnne Gularte Dr. Joel Kinnamon Mr. Robert Kratochvil

Ms. Pam Luster
Mrs. Jeannine Methe
Mr. Rich Talmo
Dr. Ronald Taylor

Recording Secretary: Mrs. Beverly Bailey

Others Present : Mr. Chad Mark Glen, President, Chabot College Faculty Senate
Ms. Carla Goodbody, Assemblyman Alberto Torrico's Office
Ms. Hattie Hughes, Fremont Bank Foundation
Ms. Melissa Korber, President, Las Positas College Faculty Senate
Ms. Marie Patterson, Fremont Bank Foundation
Mr. Eric Ridley, Congresswoman Ellen Tauscher's Office
Ms. Karen Silva
Ms. Rachel Ugale, President, Chabot College Classified Senate

PUBLIC COMMENTS

Mr. Eric Ridley, Congresswoman Ellen Tauscher's Office, shared the Congresswoman's congratulations and well wishes to Karen Halliday and Susan Cota. He reported that the Congresswoman had the opportunity to officially enter into the Congressional Record on the Floor of the House of Representatives commendations for President Halliday and Dr. Cota on their careers with the community colleges. He presented Dr. Cota and President Halliday (who was unable to be in attendance) with printed bound copies and the official record of that day.

Ms. Carla Goodbody, representing Assemblyman Alberto Torrico, and former Chabot College and Las Positas College alum, presented a framed resolution to Dr. Cota authored by Assemblyman Torrico and co-authored by Senators Don Perata, Ellen Corbett and Tom Torleksen thanking her for her leadership and commend her on an "exemplary record of accomplishment in the field of education." Further, they extended their "sincere best wishes for a rewarding and satisfying retirement."

APPROVAL OF AWARD OF BID NO. 07-09, CAMPUS-WIDE ROOF REPLACEMENT, CHABOT COLLEGEMotion No. 1

Mrs. Dvorsky made a motion, seconded by Dr. Gin, to approve the award of Bid No. 07-09, Campus-Wide Roof Replacement at Chabot College to Alcal-Arcade Contracting, Inc., Hayward, California, in the amount not to exceed \$1,190,907.00. Further to approve the Vice Chancellor, Business Services to execute the agreement and any future augmentations or amendments to this agreement on behalf of the District. Funding Source: Measure B Bond Funds (Major Maintenance)

Motion carried unanimously, 4-0.

CHABOT COLLEGE FOUNDATION DONOR RECOGNITION

Mr. Rich Talmo recognized the Fremont Bank Foundation for their generous contribution of \$10,000 to the Chabot Foundation to purchase instruments for the Music Department. He reported that Ms. Gloria Fuerniss, Vice President with Fremont Bank called him regarding the Foundation's interest in donating the funds. Ms. Fuerniss has been working on ways to help the Foundation for the past couple of years. He introduced representatives of Fremont Bank in the audience: Ms. Hattie Hughes, Senior Vice President and President and Ms. Marie Petterson, Community Outreach Manager.

Mr. Talmo had the musical instruments (trombone and bass clarinet) on display. Mr. Talmo introduced Mr. David Sanchez from the Music Program who played a piece on the trombone.

Ms. Hattie Hughes acknowledged Mr. Talmo's recognition and expressed that "it is a pleasure to provide the financial means for good people doing good work."

On behalf of the Board, Dr. Cedillo expressed appreciation to the Fremont Bank Foundation and noted that we appreciate and need these types of partnerships.

PRESENTATION: DISTRICT-WIDE MARKET RESEARCH PROJECT

Dr. Cota reported that the Market Research Project conducted by Clarus Corporation was possible through One-time money. The study was to determine the needs of the community as well as to help us understand how to better market to our community in the hopes of higher enrollments. Our last survey was done more than ten years ago. She reported that high school students (395), adult market households (500) and employers

(386 – 6 in person) were involved in the study. These were taken from both Chabot's and Las Positas' service areas.

Ms. Jennifer Aries reviewed the findings of the study, using a PowerPoint Presentation. From the survey, many issues were identified—satisfaction, course delivery methods, preferred class times, and preferred information sources. In addition, workforce employers identified concerns, training provided, future training plans, use of colleges, and job forecasts.

Ms. Aries reported that this information shows where we do a good job and where we need to put our energy and resources. She thanked Dr. Cota for the opportunity to do this study and felt it is money well spent.

Dr. Kinnamon reviewed the next steps. He reported that four District-wide Work Groups have been established: 1) Customer Response Scan; 2) High School Market; 3) Adult Marketing/Community; and 4) Workforce Development/Employment/Contract Education. Membership in these work groups will include faculty, classified staff, administrators, students and employers. Their focus will be on issues common to all three entities with the same priority as an accreditation self-study. These work groups of ten to twelve individuals each will develop an action plan for these findings that will include a timeline for implementation, required resources and task assignments for team members. He anticipates that the work groups will initially meet in early fall.

Dr. Gin was surprised that in the comments about the colleges, “affordable” was not a descriptor. He also noted that the class schedule seems overwhelming, with a lot of information. He questioned if there is a way to make the class schedules easier to read. He also suggested that we may want to highlight transfer students more – when Cal is impacted, it is good for us. Dr. Gin also noted that Cal State East Bay is getting aggressive on its marketing and we need to do the same.

Mrs. Dvorsky noted that our students have always done well on transferring and we need to capitalize on that. She noted that “we” don't sell our colleges well.

Dr. Cedillo noted that Contract Education is a wonderful source of funds. He suggested that “study abroad” might be an area to explore. There are many areas that we have not explored, noting an Early Childhood Development Class taught in Spanish at College of Marin that has a waiting list.

In response to Dr. Cedillo's concern about our web site, Ms. Aries reported that both web masters are working on this but it will take approximately a year to complete.

NEXT MEETING

The next Board of Trustees Meeting is scheduled for Tuesday, June 26, 2007 at the District Office at 6:30 p.m.

ADJOURNMENT

There being no further business, the Regular Meeting was adjourned at 7:37 p.m.

Minutes completed by:

Beverly Bailey

Secretary, Board of Trustees
Chabot-Las Positas Community College District